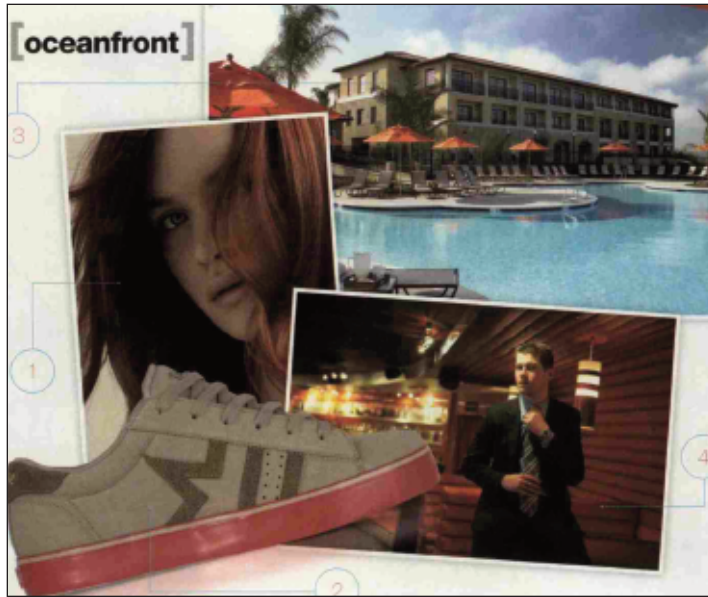


## MildObsessions *A Few of Our Favorite Things*

**Saco** • Saco is everything we love about the hair biz: creativity, passion, education and inspiration. The brand-new hair salon and academy, opening this month in the Gaslamp (540 Sixth Avenue), is all those things and a bag of hair clips. Founded by renowned stylist Richard Ashforth, Saco brings a progressive energy to its new San Diego location. Ashforth and partner Charmaine Piche believe education is what really sets hair stylists apart; the two will teach classes to Saco team members and other licensed stylists at the academy several times a year, providing them with the opportunity to advance themselves in the world of cutting and coloring. • [Sacohair.com](http://Sacohair.com)

**Dekline Footwear** • Looking for a new pair of sporty kicks with sass, style and attitude? Look no further than Dekline. The San Diego-based company is the brainchild of Tod Swank, Kevin Furtado and August Benzien, who collectively wanted to create a line of sneakers that combined old-school flair with a modern, urban twist and uncompromised quality. Check out the 2008 collection, which embraces the skate lifestyle in design but somehow still feels tailored to the individual. Think bold color blocking, unique materials and a creative blend of textures. Shoes retail around \$60 to \$70 a pair. • [Dekline.com](http://Dekline.com)



**Sheraton Carlsbad Resort & Spa** • We know, we know. It's a Sheraton—i.e., a boring chain hotel with a corporate cookie-cutter vibe, right? However, in an age that's all about the latest boutique hotel, the new Sheraton Carlsbad Resort & Spa is a far cry from the Sheraton you might have stayed at with your grandparents for summer vacation as a kid. This resort is all about luxe amenities and special touches—from its full-service organic **Ocean Pearl Spa** to the refined California/French cuisine served at **Twenty/20 Grill & Wine Bar**. The property feels more like a resort on the coast of the Mediterranean, with sprawling landscaped lawns, generous free-form pool and 250 tastefully decorated guest rooms. • [Sheraton.com/Carlsbad](http://Sheraton.com/Carlsbad)

**EnDev "Black" Card** • Not into velvet ropes and the lines of people waiting behind them? Neither are we. Meet Shane Brennan, kid brother of James Brennan and enabler of nights out on the town in true high-roller style. As manager of EnDev's V.I.P. program, Shane works to make sure a select group of night owls receive special access privileges (read: no waiting in line) to any EnDev club, including Stingaree, Bar West, Universal and Side Bar, plus access to a personal V.I.P. concierge, special guest access for friends, priority seating and discounts at EnDev restaurants. Wanna be part of that exclusive club? Get the new "Black" member card; \$3,000 grants a year of exclusive hook-ups. • [Endevllc.com](http://Endevllc.com)